

# Tarini Singhania

+1(312)-522-8518 | +91 7000253015 | [singt426@newschool.edu](mailto:singt426@newschool.edu) | [LinkedIn](#) | [Portfolio](#)

New York, NY | Availability: May - Dec 2026

## EDUCATION

---

### Parsons School of Design

Aug 2023 - Present

*Candidate for a Bachelor of Fine Art in Communication Design '27*

**Activities:** Design Head for Parsons Indian Society

**GPA: 3.5**

**Relevant Coursework:** Artificial Intelligence, Digital Product Design, Advanced Javascript Coding, Motion Graphic, Typography Studio, Multiple Editions print, 3D CAD Fashion Accessories, Introduction to Printmaking..

## TECHNICAL KNOWLEDGE

---

Languages and Systems:

Adobe Illustrator | Adobe Photoshop | Indesign | Rhino | HTML | CSS

Applications and Versioning:

Figma | Git | Github | Adobe Creative Cloud | Microsoft Office Suite

Skills:

Sewing | Blender | Hand Knitting | 3D Modeling | 3D Printing

## WORK EXPERIENCE

---

### Parsons School of Design, Code Tutor, New York (NY)

October 2025 - May 2026

- Mentored undergraduate students in creative coding (HTML, CSS, JavaScript), debugging projects, strengthening conceptual understanding through one-on-one and group sessions and clarifying different technical workflows.
- Supported classroom instruction by helping students translate design ideas into functional digital experiences.

### Design with Sunday, Design Intern, Raipur, India

June 2025 - August 2025

- Managed social media accounts for brands by developing content calendars, designing posts and captions.
- Analyzed performance metrics to refine visual strategy to increase audience interaction. Aligning brand voice and engagement goals to maintain consistent brand identity across websites, social media and exhibitions.

### Enormous, Design Intern, Mumbai, India

June 2024 - July 2024

- Assisted in logo development and brand identity design for advertising campaigns, contributing to concept research, mood boards, visual iterations and creating layout variations for print and social media campaigns.
- Made 20 logo variations for a company that focuses on building coworking spaces and flexible office solutions.

### Maira Resort and Convention Centre , Freelancer, Raipur, India

June 2025 - August 2025

- Designed restaurant and cafe menus and promotional collateral that aligned with brand aesthetics and identity.
- Created a feature page for *Wedding Asia* magazine to promote the resort and developed social media content to enhance brand visibility and audience engagement while also improving visual clarity for guests staying there.

## PROJECTS

---

### Go Touch Some Grass - Digital Sanctuary for NYC Students

February 2026

- Designed and developed an immersive website that curates academic calendar specific nature-based getaways for college students in New York across the year, to encourage digital disconnection and mindful exploration.
- Built an user-centered navigation by creative coding using HTML, CSS, Javascript, integrating google sheets API to easily update getaways and an automatically updated comment section with google forms.

### Tipsi - Social Recommendation & Discovery App

December 2025

- Conceptualized and designed a figma prototype mobile app that determines users' alcohol limits by calculating recommended consumption judging by health and daily lifestyle while also having features for safety purposes.
- Led UX research, wireframing iterations, and visual identity development to create a seamless discovery and key feature flows that balances personalization, usability, clean contemporary design and the overall user experience.

## INTERESTS

---

**Interests:** Yoga, Design, Hackathons and Running | **Languages:** English and Hindi